

Cell Phone Recycling Leader GRC Wireless Recycling Expands Cell Phone Recycling Operations

New state-of-the-art recycling facility can process over 5 million cell phones annually

MIRAMAR, FL. (PRWEB) OCTOBER 11, 2007 – Cell phone recycling leader GRC Wireless Recycling announced today that the company has moved to a new cell phone recycling facility in Miramar, Florida. The custom built, 15,000 square foot facility, offers receiving, sorting, testing, data deletion, and distribution capabilities, and was designed to recycle over 5 million cell phones annually. The company currently recycles cell phones for thousands of nonprofits, wireless dealers, wholesalers, and wireless operators nationwide. The company will recycle over 1 million cell phones in 2007.

“Our new facility was custom built from the ground up”, said Marc Leff, co-founder and Chief Operating Officer of GRC Wireless Recycling. “We designed the facility to meet the unique needs of our wireless recycling clients. We are extremely pleased with the result.”

GRC’s expansion in the South Florida markets reaffirms the company’s longstanding belief that proximity to the Miami export market is key to its success. “Latin America consumes over 75% of the cell phones recycled in the U.S., and Miami is the export center for Latin America,” stated Marc Leff. “Our geographic proximity to Miami, and familiarity with Latin American markets, culture, and business leaders, offers GRC a competitive advantage. This is a key component to our wireless recycling equation.”

About GRC Wireless Recycling

Founded in 2001, GRC Wireless Recycling (www.grcrecycling.com) has emerged as an industry leader in cell phone recycling. GRC offers a comprehensive suite of wireless recycling programs, including cell phone fundraising, asset recovery, scrap recycling, and cell phone donation programs. The company has contributed over \$5,000,000 to thousands of nonprofits that recycle cell phones with GRC.

GRC additionally offers recycling services through its *Shelter Alliance* program (www.shelteralliance.net). *Shelter Alliance* was founded by GRC in 2002 to meet the recycling needs of domestic violence shelters that collected phones from their communities. Today, more than 80% of the domestic violence shelters in the United States actively use *Shelter Alliance* as a recycling and fundraising resource.

GRC recycles through a blend of “reuse & refining.” Through the “reuse” program, collected handsets are marketed to cellular operators in need of inexpensive, outdated technology. Phones without market value are processed through the company’s environmentally responsible “refining” program that includes shredding, smelting and precious metals reclamation.

GRC is a member of the International Association of Electronics Recyclers, a pledge member of the Basel Action Network, and an EPA Waste Wise Endorser. Through its *Shelter Alliance* program, the cell phone recycling company is a member of several state domestic violence coalitions.

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